



NEW IN STRASBOURG

Strasbourg is constantly reinventing itself. With its hotels, restaurants, unusual places, leisure activities and new ways of exploring the city, Strasbourg will surprise you! Overview of new features 2020-2021

The Municipal Baths

After two years of ambitious renovations, the Municipal Baths of Strasbourg reopened in late 2021.

This jewel of the Neustadt was designed by municipal architect Fritz Beblo at the turn of the 20th century. It was **classified as a historical monument in 2017**. A prime example of the city's public health policies, the municipal baths are remarkable for



their design and style, **combining Neo-Baroque with hints of Art Nouveau**.

While both the small and large pools remain open to the public at the same admission price as the urban area's other swimming pools, this reopening brings plenty of new features.

For example, there's a sport and health area featuring a fitness room, a training circuit and a kitchen designed for cooking workshops open to the general public. As for wellbeing activities, they've been upgraded by renovated facilities, such as the Roman Baths (hot and cold baths, steam room, and more), in combination with an all-new space featuring a sauna, a salt cave and a multi-sensory shower, as well as a hot tub. These new features extend outside, thanks to a heated outdoor swimming pool, an outdoor sauna and a refreshing garden, from which visitors can **enjoy a remarkable view of the Cathedral's spire**.

👁 10 boulevard de la Victoire

📍 www.bainsmunicipauxdestrasbourg.fr

Taaka Beer Spa

Opened in February 2022, the Taaka Beer Spa is the **first French beer spa**. Inspired by a concept already popular in Hungary and the Czech Republic, this spa offers an original experience, combining the relaxation of a conventional spa with the fun of the world of beer.

After spending some time in the sauna, you can relax in a larch bathtub, where you'll reap the benefits of natural ingredients traditionally used in brewing beer, such as malt, hops and brewer's yeast. You'll enjoy this moment even more as you taste beers and other beverages crafted by local microbreweries.

👁 6 rue Marbach

📍 www.taakabeerspa.com

New exhibition design at the Chocolate Museum

This museum devoted to chocolate in Geispolsheim, south of Strasbourg, near the Schaal chocolate factory, boasts an all-new, multi-sensory exhibition design. Visitors get to discover the know-how of Schaal during a poetic journey into the world of chocolate.

📍 musee-du-chocolat.com/en

Hotels

In 2021, several hotels reopened after undergoing major renovation work:

- The **Hôtel des Vosges**, redone in a refined 1930s design, has gone from 2 to 4 stars.

📍 hoteldesvosges-strasbourg.com

- The legendary **Hôtel Maison Rouge** has reopened as the "Maison Rouge Strasbourg Hotel & Spa, Autograph Collection", now featuring 131 rooms and suites with touches of Art Deco. Thanks to new features, such as the "1387" bar and restaurant and "Salons Mistinguett" tearoom, but most importantly, its spa offering **wine therapy treatments**, the hotel now boasts a **5-star rating**. 📍 www.maison-rouge.com/en

New accommodations have also opened:

The People Hostel

This new type of youth hostel opens out onto the city, offering a restaurant in addition to its 59 rooms and 264 beds. It's located in a former tobacco factory in Krutenau, a former industrial site currently being restored.

📍 thepeoplehostel.com

Citadines Eurométropole de Strasbourg

This 4-star extended stay hotel, located in Oberhausbergen, is positioned in the very high-end segment of the market. In addition to its 166 studios and apartments, it also offers numerous services, such as a gourmet restaurant, a lounge bar, a meeting venue, a large indoor pool and a luxury spa.

📍 www.citadineseurometropolestrasbourg.com

Léonor, the place to live

Open since late 2021, this 4-star hotel, a living space that opens out onto the city, is located in a prestigious building on Rue de la Nuée-Bleue, at the very heart of Strasbourg. After 4 years of renovation, Léonor combines tradition and modernity to bring an 18th-century mansion back to life. The building's remarkably well-preserved facades, classified as historical monuments, interface harmoniously with two new wings that are more modern.

With its bar, restaurant and magnificent inner courtyard (500 sq. metres), towards which everything converges, the Léonor Hotel offers an immersive experience where the present moment can be savoured.

The 116 rooms and suites were designed by the interior designer Jean-Philippe Nuel, making it one of his major achievements in the Grand Est region.

📍 leonor-hotel.com/en

Gastronomic pleasures

New eateries and gastronomic restaurants have opened in Strasbourg.

An unusual pub with a surprising name - **The Drunk Stork Social Club** - has opened in the exceptional setting of a former bank. It's a modern version of the social club, where guests can get a bite to eat or have a drink, in a cosy ambiance.

📍 www.thedrunkstorksocialclub.com

The winemaking excellence of Alsace has come to two new spots in Strasbourg:

- **L'Alsace à Boire**, a wine bar and shop whose objective is to bring the finest wines of Alsace together in one place,

- a **shop of independent winemakers of Alsace**, opening soon in the prestigious setting of the Neubau, on Place Gutenberg.

📍 www.alsace-du-vin.com